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American Association of Automatic Door Manufacturers Gets New Safety Chief

Marcus Keenan tabbed as new Certification Committee chair

December 12, 2024—The American Association of Automatic Door Manufacturers (AAADM) has a new Certification Committee chair. Among the most important posts in the association, the holder oversees all aspects of the association’s certification and safety training for automatic door installers, technicians, and inspectors. Marcus Keenan, a three-decade veteran of the industry who currently serves as codes and product compliance manager for STANLEY Access Technologies, is the new Certification Committee Chair.

When the American National Standards Institute (ANSI) and Builders Hardware Manufacturers Association (BHMA) make updates to the standards for power operated pedestrian doors as well as power and manual operated revolving pedestrian doors, AAADM’s Certification Committee is responsible for making sure all of its inspectors are aware of the changes, and that the newest revisions of the standards are part of the next certification training and testing program.

“Standards are reviewed on a five-year rotating basis,” said Keenan. “The four overarching standards we train to – including their various sub-sections – aren’t all up for review at the same time. Usually, only two power pedestrian door standards are open for review and change at any given time.”

AAADM Certified Inspectors must re-train and re-test each year to qualify for certification. “It’s important that we’re keeping safety at the forefront of everyone’s mind,” said Keenan. “Annual re-certification lets us get any changes in front of our Inspectors on more than just a five-year rotation.”

Currently, Keenan and the Certification Committee are putting together the training and tests for this annual renewal. This year, the tests will be presented in multiple languages (English, Spanish, and French). Once launched, the committee will shift to making sure all Inspectors are aware the testing period is open, that the renewal tests are available to be taken, that they must each take the test by the deadline, and that the renewed certificates are issued.

Keenan and the Certification Committee also prepare curriculum for Train the Trainers events, held each year. Every AAADM trainer – the people who actually teach the updated standards and administer the tests – must attend at least one of these sessions every three years.

Throughout the year, the Certification Committee also updates the rolls of eligible Inspectors and fields questions related to ANSI/BHMA standards.

“If you look at the big picture of AAADM, safety is at our core,” said Keenan. “Having the Certification Committee to certify Inspectors, to make sure they have the latest standards, elevates the entire industry.”

For more information about AAADM, visit <https://www.aaadm.com/>.

About AAADM

The American Association of Automatic Door Manufacturers (AAADM) is a trade association of manufacturers of automatic pedestrian door systems. AAADM was founded in 1994 with the following mission: to increase awareness of automatic doors and accessibility needs; to increase education, training and professionalism among installers and service providers; and to generally promote the safe use of automatic doors. Each year on March 19, AAADM celebrates National Automatic Door Day to raise awareness about the many benefits of automatic doors, including providing access to those with physical challenges and helping to prevent germs by eliminating the need to touch door handles. www.aaadm.com.

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