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**News**  
*For Immediate Release*

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## **American Association of Automatic Door Manufacturers (AAADM) Offers a FREE Report for the Hospitality Industry**

The American Association of Automatic Door Manufacturers (AAADM) announces the availability of a free two-page Report that offers information on automatic doors for users and potential users in the hospitality industry. The Report includes photos, information on door types and more. It can be downloaded from AAADM's Web site ([www.aaadm.com](http://www.aaadm.com)) or obtained as an electronic PDF file by emailing a request to [aaadm@aaadm.com](mailto:aaadm@aaadm.com).

The Report explains that independent research commissioned by AAADM found that 98.9 percent of consumers who expressed a preference between automatic and manual doors prefer automatic doors. It also describes findings that suggest there is an unmet need for automatic doors in the hospitality industry.

Also addressed in the Report is the primary standard addressing automatic pedestrian doors, the American National Standard for Power Operated Pedestrian Doors, ANSI/BHMA A 156.10. It explains the purpose of this standard and provides information on where and how interested parties can obtain a copy of the standard.

A basic overview of automatic door types is also provided. The Report offers valuable information about swinging, sliding, folding, low-energy and revolving doors. According to AAADM, this information is important to help users understand which type of door may be most appropriate for their particular application.

The Report also explains that low energy swinging door operators are mainly used in applications requiring compliance with the Americans with Disabilities Act (ADA). Safety standards for low energy swinging doors are covered under ANSI A 156.19.

Finally, the Report discusses the history and purpose of AAADM and explains how to obtain additional information about automatic doors and the Association.

AAADM is a trade association of automatic door manufacturers that was founded in 1994 to promote safety in the manufacture, installation and operation of automatic doors and their components. AAADM offers training and certification for installers and service technicians as well as inspection of installations.

For more information, please contact the American Association of Automatic Door Manufacturers (AAADM), 1300 Sumner Avenue, Cleveland, OH 44115-2851. Phone: 216-241-7333; FAX: 216-241-0105; E-mail: [aaadm@aaadm.com](mailto:aaadm@aaadm.com). Web site: [www.aaadm.com](http://www.aaadm.com).

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