

Misconceptions about Automatic Doors

The original cost of automatic doors is too high.

Automatic doors are much more economical than some people believe. A lot of potential buyers neglect to include important factors such as life cycle costing, energy savings and lower-cost automatic door options during their pre-purchase evaluations. Without the total picture, one might construe that automatic doors are excessively high-priced. In addition, you should consider the opportunity cost involved. How many customers do you lose because your competitors have automatic doors and you do not? Automatic doors that are properly maintained and serviced run smoothly for years and virtually pay for themselves in terms of convenience and energy savings

Automatic doors are too costly to maintain.

Automatic doors are manufactured to the highest standards for quality and safety, ensuring minimal maintenance requirements and making them incredibly easy to own, use and maintain. The key to proper maintenance is purchasing the type and design that is best for your particular location. The process is simplified with the assistance of qualified professionals who have an understanding of the location's traffic flow conditions, types of users, and the facility's image concerns.

Automatic doors are not as safe as manual doors.

With over 50 billion safe automatic door openings and closings every year in the United States alone, automatic doors hold an exceptional safety record. Significantly, millions of Americans are disabled and this number grows as Baby Boomers age. The Americans with Disabilities Act is effective in guaranteeing that handicapped people are properly and safely served. Automatic doors do what manual doors cannot for people with packages or the disabled.

Automatic doors lose heat, air conditioning.

Automatic doors reduce wasted energy in a number of ways and may significantly lessen annual heating and cooling costs. Automatic doors eliminate the chance that doors are left open and close completely. This is especially important in high-traffic applications with simultaneous entry and exit. In this example, automatic doors provide controlled access or can be used as an air lock to help manage energy expenses. A number of low energy door models are available.

Manual doors are more aesthetically pleasing.

First impressions count. They are often significant and lasting. When a customer or any other user enters through an automatic door, they are instantly made aware that the business is state of the art. There are many different designs and materials used today in the manufacture of automatic doors that enhance the aesthetics of every building type. Consumers expect to see automatic doors in hospitals, airports, hotels, motels, shopping mall entrances and retail stores. The bottom line: automatic doors help to position a company as a leader.

It's difficult to find a certified inspector, installer.

AAADM provides a Certification Training Program for installers and service technicians in the interest of improving and promoting safety in the industry. AAADM member companies and listings of certified inspectors and installers can be found at www.aaadm.com.

Sensors need to catch up with door technologies.

On the contrary, sensors and automatic door manufacturers are staying on the same page as they develop new door systems for customer applications across the United States and around the world. Today's sensors are available in a broad variety of types depending upon the application.

More automatic doors are sold in Europe than are sold in the United States.

On a per capita basis, more automatic doors are sold in Europe than are sold in the United States. Europeans appear to be more sensitive to a scarcer energy supply and have found automatic doors more aesthetically pleasing. In Paris, for example, you will find many small stores with automatic doors. On the other hand, more automatic doors are sold in North America than in any part of the world.